

# Jajuan M. Harley

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## **Education**

### **M.A. Semester in Criminal Justice**

*Saint Leo University, GPA 3.0*

**Jan.-Mar. 2016**

### **B.S. in Liberal Studies**

*Middle Tennessee State University, Deans List (2015)*

*Tallahassee Community College, Deans List (2015)*

*Florida State University Dean's List (2009 – 2010)*

**2011 – 2015**

## **Motivational Speaking and Publications**

**2014 – present**

## **News Features**

- “Ontario Non-Profit Org Continues To Make Impact Now Joining Forces With Renowned NFL Free Agent Jajuan Harley,” Reported by The GM’s Perspective & ignite CHANGE, *IssueWire.com*, 2022
- “Jajuan Michael Harley’s Documentary,” Reported by David A. Johnson,” *Black Entertainment Network*, 2021
- “From Walmart to the NFL, Jajuan Harley’s Story” Reported by the Buffalo Bills News, *Buffalo Bills*, 2014

## **Podcasts & Interviews**

- “Living with ADHD,” *Attention Different Podcast*, Co-host
- “Building Team Unity,” *Northern Credit Union*, Speaker
- “Walk by Faith, Not by Sight,” *Life Church International Center*, Speaker
- “Trust the Process,” *Mindset is Everything: Mental Health Seminar*, Speaker
- “It’s Okay to Not Be Okay,” *Unraveling the Roots of Male Trauma*, Speaker
- “Exclusive Interview with Former Buffalo Bill Jajuan Michael Harley,” *Devon Teeple’s International Leadership Webinar*, Speaker
- “Wellness Wednesday,” *Interview with Devon Teeple*, Interviewee
- “Overcoming the Impossible,” *Rocket Motivation with Rod Cate*, Speaker
- “Enduring the Storms of Life,” *After Orange Slices with Bridget Case*, Speaker
- “Relish in Your Opportunities,” *The Process Podcast*, Speaker
- “Trials and Tribulations: Bring Out the Beast,” *Andre The Beast Crayton Show*, Speaker
- “Relationship Advice for Couples,” *Holding Hands Podcast*, Speaker

- “Professional Development: Social Media Marketing for Self-Branding,” *The Players NIL*, Speaker
- “My Journey as a Football Player,” *ESPN Denver 1600*, Speaker
- “My Journey as a Football Player,” *Tuscon Radio*, Speaker
- “Power of the mind with NFL Free Agent Jajuan Michael Harley,” *Sports Avenue*, Speaker
- “Interview with Jajuan Michael Harley,” *Jarrell’s Journals*, Speaker
- “Jajuan Harley,” *Sports Opinions Podcast*, Speaker
- “Jajuan Harley – Court Vision,” *Jeffery Morrone*, Speaker

2019

## **Publications**

- “Never Give Up”
- “Still Chasing the Dream”
- “Courage Gave Me Endurance”
- “Going Through to Get to: Perseverance”
- “Death. Cancer. Dream”
- “Riding Shotgun to the Purpose”
- “Cloudy with a Chance of Sunshine”
- “The Mirror”
- “Go for It”
- “To the NFL: I Plead My Case”
- “Bamboo Tree”

## **Business Owner**

2015-present

### **Make Adjustments Delete Excuses, INC**

*CEO, Founder*

- Implements web design skills and marketing strategies to enhance online access to resources for clients
- Customizes meal plans, workouts, and training schedules for diverse clientele, ensuring 90% success rate for client goals
- Proven track record: has motivated 100+ clients of various age ranges with measurable success rates

## **Testimonials**

- **Dan Dainius A. Drukteinis, M.D., J.D., FACEP, adult client:** “Thank you, Coach for all of your training, but also your restraint, so that I can continue to be a strong athlete without injuries.”
- **Erin & Ethan L, parent of child athlete:** “Riley is invigorated after each session and always eager for the next one. We brought him in for fitness...but Riley’s received much more in return. Thanks Coach!”
- **Rachel Semago, parent of child athlete:** “We have highly recommended his training services to many of our friends looking for extra training and all that have had the chance to work with him also have positive feedback. We feel lucky to have found him!”

## **Personal Trainer and Sales**

2015-present

Boosted two gyms' profits by \$263,955 in 21 months through excellent customer service, attention to client needs, and advanced training acumen

### **Tampa Sports Academy (TSA)**

**2022-present**

- In 5 months, increased Tampa Sports Academy's sales by \$42,000, clientele renewals by \$29,000, and new client sales by \$13,000
- In 17 months, boosted Tampa Sports Academy's sales by \$103,955

### **South Tampa Crunch Fitness**

**2019**

- In 4 months:
  - magnified revenue by \$40,000 per month
  - elevated gym ranking to #1 out of 20 in the region
  - enhanced gym ranking to 4th out of 350 state franchises

### **Professional & Collegiate Athlete**

**2009 – present**

- Networks with 100+ professional football coaches per week to secure opportunities within the NFL, IFL, AFL, and XFL.
- Uses social media marketing strategies to create relevant content geared towards NFL personnel: records training videos, edits footage, and designs flyers to post on social media networks and email campaigns
- Self-negotiated and signed 12 professional football contracts: National Football League, Canadian Football League, Indoor Football League, National Arena Football League.

- **Tucson Sugar Skulls Indoor Football League** **2020-2021**  
*(Player of The Week)*
- **Washington Football Team Workout** **2021**
- **Iowa Barnstormers of the Indoor Football League** **2019**  
*(Team Captain)*
- **Green Bay Packers Workout** **2017**  
*(Emergency Shortlist)*
- **Cleveland Gladiators of The Arena Football League Training Camp** **2017**
- **Edmonton Eskimos of The Canadian Football League Mini Camp** **2015**
- **Bemidji Axemen Indoor Football League** **2015**  
*(Honorable Mention Player of The Week)*
- **Buffalo Bills** **Jan-Aug. 2014**
- **Denver Broncos Private Workout** **2013**
- **San Francisco 49ers Training Camp** **2013**  
*(Emergency List)*
- **Seattle Rookie Mini Camp** **2013**
- **Middle Tennessee State University (MTSU)** **2012-2013**  
*(Sun Belt Player of the Week)*  
*(College Football Performance Award, Performer of the Week)*

*(MTSU Tennessee Sports Writers Association, Defensive Player of The Week)*

## **Coaching**

**2016**

### **Leon County Schools**

*James S. Rickards High School*

- Educated athletes on the psychological aspect of sports and how sports mentality influences the game of life
- Introduced efficient workouts to increase athlete performance and build confidence to increase team morale
- Trained Junior Varsity (JV) high school football players on fundamentals of their position
- Collaborated with coaches to update and fortify strength training, conditioning, and scrimmages

## **Mentorship**

**2009 - present**

- Encouraged 20+ young adults and adults to pursue professional careers or academic goals
- Created and hosted presentation on advertising, negotiating and marketing for client of Sports Management Worldwide Agency
- Exemplifies leadership qualities for young adults, interacts with teens and adults to boost self-love, and advises young adults on social media etiquette

## **Certifications**

- *The Science of Well-Being*, Yale University
- *Food and Health*, Stanford University
- *Managing Your Health: The Role of Physical Therapy and Exercise*, University of Toronto
- *Holistic Health & Wellness Coach*, Womanly Wealth Academy
- *Nutrition Coach*, CTAA
- *Special Olympics Unified Sports Coach*, Sports Nutrition Coach
- *Basketball & Football Officiate*, NFHS
- *Adult Child & Baby First Aid/CPR/AED*, American Red Cross
- *Life Purpose Coach*, Transformation Academy
- *Substitute Teacher*, Kelly Education

## **Awards**

Employee of the Month, *Crunch Fitness South Tampa*

**2019**